



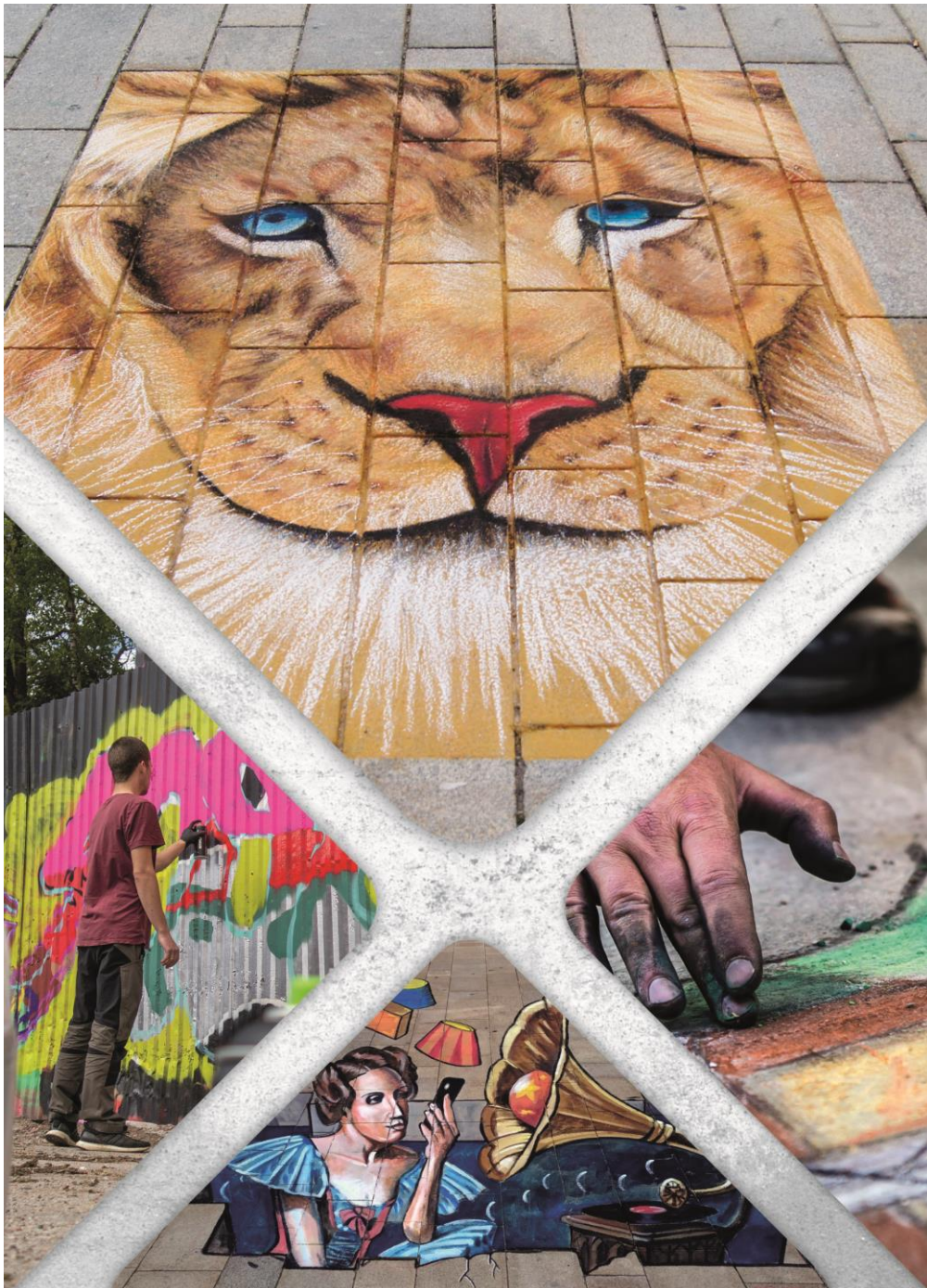
Ein Projekt des
VIERTELFESTIVAL NÖ
MOSTVIERTEL 2020

STADT  AMSTETTEN

URBAN ART

FESTIVAL
18.-19.7.
2020

KIAM
KUNSTINITIATIVE AMSTETTEN



URBAN ART Festival 2020 on 18./19. July 2020

URBAN ART Amstetten invites artists, amateurs and visitors to let Amstetten's center shine as urban space through street painting, graffiti and street art.

Over the period of May and June, colorful projects by schools and institutions begin to grow in our streets. Everything ends in a festival on 18/19. July. Through live performances by international and national artists as well as hobby artists (adults, teenagers and children) the streets around the main square of Amstetten, accompanied by music and film, will tell colorful stories. This marks the start of a festival series in the coming years.

The aim is ...

to carry art (as a political, social and aesthetic signal) into our streets,
to tell personal and collective stories in public,
react to our environment (floor / street / walls / objects),
To make art visible in public space,
to invite to art and
to perceive our streets as an urban space.

If you want to participate ...

Participation is possible in different categories and disciplines.

Disciplines

2D and 3D street paintings on the main square and in the side streets.

Graffiti and wall painting around the main square, railway underpasses, on walls and plans.

Street art objects and variants throughout the festival area.

Participants / Categories

International and national artists.

Hobby artists (**categories:** adults, young people, kids I and II, families / mixed, companies / organizations)

The participants receive a **starter package** including basic materials, a meal voucher, a beverage voucher and a voucher for the catalog.

Information, registration, sponsors and partners can be found at www.urban-art.at

THE PROGRAM

Urban Art Amstetten in February / March

Workshops enable a substantive and technical discussion with URBAN ART and there is the possibility to exchange information with partners.

In September 2019 the street painting workshop with Clemens Penzing and Anton Göstl took place in the main square with great interest from the population.

The next workshops:

- 25.2. 6.00 pm Thomas Buchner / stories from the streets of Amstetten followed by a workshop
- 14.3. 10.00-16.00 Evi Leuchtgelb / Artistic intervention in public space. Perceive the street as a place of art and react to it. Cost contribution: € 20.-
- 28.3. 10-16.00 Wolfgang hold / street art and graffiti techniques. Theory and practice. Cost contribution: € 20.-

Registration at: newsletter@kiam.co.at

Opening ceremony MOSTVIERTELFESTIVAL 2020

We present our project with live performances.

Urban ART Amstetten in May / June 2020

Projects by schools and institutions; First works are created.

Projects currently submitted / announced by schools.

Urban ART Festival Amstetten July 18/19 2020

Live work by artists / amateurs and ongoing assembly of street art objects in the center of Amstetten.

Visitors can visit the emerging works of art along a course through the streets of Amstetten, observe the development and speak to the artists.

An info point is located on the main square.

An exhibition in the KIAM gallery makes it possible to find out about street art.

Participation will be possible for visitors and children in active stations.

Street music and film provide the appropriate atmosphere.

Appropriate cuisine invites you to linger.

The festival takes place in any weather.

Urban ART Amstetten July / August

The resulting works are documented photographically by the photo group of Naturfreunde Amstetten.

An **exhibition** with photos and original works will take place in the KIAM gallery (Wienerstraße 1, 3300 Amstetten) parallel to the festival from the beginning of July to the end of August .

A **catalog** will be created for the event by the students of HLW Amstetten (class 3c in the TOURISTICS AND CULTURE @ E-MEDIA specialization as part of training in art and culture education.)

The catalog presentation takes place in October.

All participants and sponsors will receive a catalog as a thank you.

The organizers are ...

Amstetten Art Initiative (KIAM)

Project management: Dr. Susanne Schober and Wilfried Leitner

Address: 3300 Greinsfurth, Waidhofnerstrasse 53,

Email: newsletter@kiam.co.at or susanneschober@aon.at

Telephone: 0664/73551870 or 0676/6532880



Kunstinitiative Amstetten

<http://www.kiam.co.at>

<https://kunstinitiative.blogspot.co.at/>

<https://de-de.facebook.com/KIAMkunstinitiative/>

City of Amstetten (culture and tourism)

Elisabeth Asanger BA and Mag. Elke Strauß

Address: 3300 Amstetten, Rathausstraße 1

Email: e.strauss@amstetten.at

Telephone: 07472 / 601-0



<http://www.amstetten.noel.gv.at/>

Our partners are ...

<http://www.graffiti4you.at/> Wolfgang Hold

<http://www.street-art-festival.de/> Street art festival Blumberg (D) Clemens Benzing

<https://www.oma.at/> OMAi - Tagtool (light graffiti), Josef Dorninger

<https://spraycity.at/> Stefan Wogrin

<http://www.cwm-music.at/> Drum school Amstetten, Georg Edlinger

<https://amstetten.naturfreunde.at/events/angebot/fotoabend/> Photo group Naturefriends, Klaus Hinterbuchinger

<http://www.attack.at/> Artattack, advertising agency

<http://www.amstetten-marketing.at/> City marketing Amstetten

<https://www.perspektivekino.at/> Perspective cinema